

Active climate protection at XLC - paper instead of plastic

In the future, the bike parts & accessories brand XLC will replace the outer packaging made of plastic with transparent and biodegradable glassine bags.

Some products from the XLC range only require an outer packaging for transport to protect the goods from dirt, moisture or scratches. When the item arrives at the retailer, it is hung on the wall without a repackaging using a header card or the hangtag or sorted on the shelf. This outer packaging - previously made of plastic - is no longer up to date and will be replaced at XLC in the future by packaging made of transparent glassine paper.

In times of pollution from microplastics, XLC sets a clear signal for climate protection and sustainability with this approach. Glassine is made on the basis of cellulose (raw material is obtained from thinning wood - no clearing of entire forest areas) and is 100% recyclable and fully compostable according to EN13432. The paper contains no chemicals and no coating. The stationary trade can dispose of the bags with the waste paper; the online trade can continue to use the new outer packaging for shipping to the end customer.

Incidentally, XLC products that do not require any special protection for the transport route have been delivered to the dealer for a long time without unnecessary repackaging. For many other products, the outer packaging has been greatly reduced, saving up to 50% of packaging material.

With this measure, XLC is part of a series of sustainable projects that will be given top priority by the Accell Group as part of the company's corporate social responsibility for the coming years.

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